

Film Market Programme Schedule

Eurasian Film Market 2026.

The programme is subject to clarification and change.

29 SEPTEMBER (TUESDAY)

09:30	Participant registration opens.
10:30-10:50	Opening of the Film Market and Exhibition. Welcome remarks from the organisers: Eurasian Film Market, Embassy of France, Almaty Tourism Bureau – Visit Almaty, Arman Cinema. 
11:00 – 12:30	Session: Streaming Platforms as a Window of Opportunity: Insights Shaping the Market. Main discussion tracks: • Trends • Content strategy • Marketing • Original content production Speakers: • Freedom Media: Oleg Stolyarchuk – Director of Marketing Communications & Maxim Salnikov – Programme Director • Kinopoisk: Elena Brodskaya – Head of Content, Marketing and Partnerships • TV+: representative • iTV (Uzbekistan): Sirojiddin Shovkatov – Deputy Director for Content • Ethnomedia (Kyrgyzstan): Salmat Imanov – Commercial Director • AZO (Kyrgyzstan): Asel Umarova – Executive Director 

13:00 - 14:30	Integrator presentations • Bihás, authorised Barco partner. Speaker: Olga George – Deputy General Director. • Christie. The future of film projection: Christie technologies for modern cinemas. Speaker: Anna Vostretsova • Pro Cinema. New opportunities for cinemas. Speaker: Anatoly Chernikov – General Director CHRISTIE® PROCINEMA Bihás BARCO
15:00-16:00	Content presentations for cinemas and media by Ascar Cinema • National projects • Hollywood releases for the second half of the year, including trailer screenings (Resident Evil, Verity, Jumanji 3, Hunger Games: Sunrise on the Reaping, Whalefall, Hexed, Avengers: Doomsday, and others) • Disney/Sony Hollywood releases for 2027 ASCAR CINEMA
16:30-17:00	Presentation of the screenwriting lab Cinegram Writers Agency CINEGRAM WRITERS AGENCY Strategies for working with writers and studios; modern approaches to creating commercially successful and artistically valuable content for film, TV and streaming platforms in the era of AI adoption. Speaker: Rashid Nugmanov – director, screenwriter, producer; President of the Academy of Motion Picture Arts and Sciences of Kazakhstan
17:00-18:00	Session: Artificial Intelligence & Film Main tracks: • AI in film and animation: hybrid production Generative models are entering film production not as a replacement for the crew, but as a separate layer within it. What is already making production faster and cheaper today — previsualisation, sets, VFX, animation — where the line lies, and what this changes for independent studios in Central Asia. Speaker: David Tuganov — co-founder of Crea Group, President of the Creative Industries Alliance of Kazakhstan (CIAQ). Crea Group is a group of companies at the intersection of the creative industries and technology: a venture studio at the AIFC, the Crea Academy educational platform, a games publisher and

	a production company. Through Crea Ventures, the group gives companies in the region access to the Dreamina Seedance video model (BytePlus).  • How Kazakh cinema is adopting AI: research findings Speaker: Dayana Uakpayeva — film and media expert, film critic, creative producer, creator of PHENOMEN, a platform for film-culture events; CIAQ Film Committee. • Building a film scene live: the BÖRI case In 20 minutes, a scene from the Kazakh feature project BÖRI by screenwriter and director Kuanysh Stakhanov will be assembled live on the cinema screen: idea, script, storyboard, a 3D scene built by AI agents, and its AI rendering into a finished shot. Speakers: Anna Chakirtova - general producer, Taurus Asia Production CEO Alexander Andreyanov — founder of Neyra Vision Studio (Jakarta / Singapore), co-producer at Taurus Asia Production; Anara Zhunusova — general producer of the project  • AI in screenwriting Speaker: Rashid Nugmanov — founder of the IT start-up Spec Ltd (AIFC) and author of the DRAMATICON method — will talk about the professional ethics of using AI in film project development and demonstrate the new SPEC screenwriting software built on these principles. From synopsis to final draft, storyboards, animatics and pitch decks — with full control over copyright. 
18:30-21:30	Opening of the French Film Festival D'AVANT PREMIÈRES DU CINÉMA FRANÇAIS. Screening: “De Gaulle. Part 1. Resistance” (2026) Dir. Antonin Baudry Free admission  

30 SEPTEMBER (WEDNESDAY)

11:00 – 12:00	Session: “The Role of New Media in Film Promotion”. Speakers: • Askhat Khalimov – CEO of Baysa Entertainment and Digital Laboratory, founder of BIP, Kazakhstan’s first TikTok house, and founder of the national project Derrekkoz. Producer of the media projects Easy Science, Detekkoz, Baysa Media Forum and BIP house. • Zhadi Turgumbayeva – journalist, editor of the Forbes Kazakhstan “30 Under 30” list, executive producer. • Adalyat Bakiyeva – media boxer, blogger and influencer with a combined social media audience of over 22 million followers:
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	around 19 million on TikTok, 2 million on YouTube and 1.5 million on Instagram. Former member of YOLO House, one of the best-known TikTok houses in the world. • Arailym Malgazhdar – blogger, mother of five, and producer of successful children’s media projects. • Tomiris Daniyar – blogger, actress and content creator with a combined social media audience of over 8 million followers.
12:30 – 13:30	Industry presentation: “The Korean Film Industry” by Asian Contents & Film Market.  Asian Contents & Film Market 10–13 October 2026 Speaker: Ellen Kim – Director of ACFM 
14:00-14:30	#SearchCIS. New content presentations for distributors and media.  The presentation includes projects from Mongolia and Yakutia.
15:00-16:00	Content presentation: Animation from Central Asia    • QASAQ ANIMASIA. Speaker: Timur Kulmakhanov – Art Director • CUBIC – VFX & Animation Studio. Speaker: Denis Vezhnovets – VFX Supervisor • DIP ANIMATION STUDIO. Speaker: Pavel Kim – CEO • KAREK & TAITORU FILMS. Speaker: Tolkun Dayyrbekova – Producer   
17:00-18:00	Session: Documentary Films Impact Lab Impact cinema: how a documentary or auteur film on a social issue reaches its audience and shifts the agenda — impact strategy, community engagement, screenings for target audiences. Moderator: David Tuganov — President of the Creative Industries Alliance of Kazakhstan (CIAQ). Speakers: • Zhanara Zhakanova — CEO of ARUJAN PRODUCTION, producer of “AI Media Mektep”, author of the YouTube channel “BALA MEDIA”, CIAQ board member, head of the Children’s and Family Film Committee. • Fariza Tanay — director, screenwriter, PhD; co-author of the book “Turkish-speaking screens” (Septentrion University Press). • Korlan Abi — director, screenwriter, actress and creative producer, author of five original projects.

	• Anna Chakirtova — film producer.
18:00-21:00	Screenings: Documentary Films Impact Lab programme  “Beautiful”, dir. Fariza Tanay, documentary, 38 min.  “Duty”, dir. Korlan Abi, fiction short, 18 min.  “Razlogov”, dir. Anastasia Razlogova, animated documentary, 73 min.
19:00 – 20:30	French Film Festival screenings D'AVANT PREMIÈRES DU CINÉMA FRANÇAIS  “Full Phil” dir. Quentin Dupieux (2026) Free admission  

1 OCTOBER (THURSDAY)

	Sightseeing programme for film market participants from the Almaty Tourism Bureau – Visit Almaty
	Networking
19:00 – 21:00	French Film Festival screenings D'AVANT PREMIÈRES DU CINÉMA FRANÇAIS  “A Man and a Woman” dir. Claude Lelouch (1966) Free admission  