

CENTRAL ASIAN CONTENT PRESENTATION

A showcase of the latest films and projects from Central Asia, presenting upcoming titles, key creators and production companies to international buyers, distributors, sales agents and festival representatives. The session highlights the region's diverse storytelling and opportunities for international collaboration and co-production.

TECHNICAL PRESENTATIONS FOR CINEMAS

A dedicated session introducing the latest technologies, equipment and solutions for modern cinemas. Industry experts and technology providers will present innovations designed to improve the cinema-going experience, optimise operations and support the development of cinemas in the region.

FOREIGN FILM INDUSTRIES AND MARKET PRESENTATIONS

Presentations offering an overview of selected international film industries and markets, including key market trends.

The sessions aim to help Central Asian professionals discover new partners and explore opportunities for international cooperation.



SESSIONS & PANEL DISCUSSIONS

AI

Artificial Intelligence & Film

A forward-looking session exploring how artificial intelligence is transforming the film industry, from development and scriptwriting to production, visual effects, post-production and distribution. The programme will combine expert insights and practical case studies, showcasing current AI tools and applications while discussing their opportunities, challenges and implications for filmmakers.



Streaming Platforms as a window of opportunities: Insights shaping the market

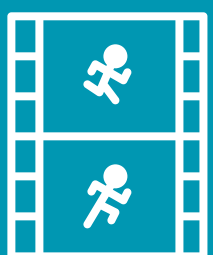
The streaming map is being redrawn — and the platforms redrawing it are in the room.

This session pulls back the curtain on how streaming services actually operate: what they buy, what they build, and what they bet on.

Expect a fast-paced tour of the market landscape, followed by a hard look at the money — subscription, ad-supported, telecom-bundled: which model wins where, and what it means for your revenue share. Then the real substance: how content acquisition decisions get made, what separates a pitch that gets funded from the hundreds that don't, and how originals slates are built from first idea to premiere.

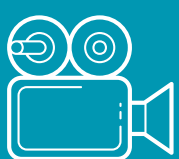
The strategies behind the campaigns you've been watching from the outside.

For producers and content sellers, this is less a panel and more a briefing: a window into how the buyers on the other side of the table actually think.



Kazakhstan Animation Industry Outlook

A showcase of Kazakhstan's growing animation industry, presenting leading local animation studios, their upcoming projects, creative teams and production capabilities. The session will provide an overview of current industry trends and highlight opportunities for international partnerships, co-production and distribution.



Documentary films impact lab

A dedicated session exploring the power of documentary cinema to raise awareness and drive social change. The programme will feature screenings of socially impactful documentaries, followed by discussions with filmmakers and industry experts on storytelling, audience engagement, impact strategies and the creation of films addressing important contemporary issues.