

Eurasian Film Market 2025

Business program schedule.

The program is subject to clarification and changes.

29 SEPTEMBER (MONDAY)

09:30	Accreditation desk open
10:30-10:50	Film market opening ceremony. Welcome speech by the organizers: Eurasian Film Market, Embassy of France, Almaty Tourism Bureau Visit Almaty, Arman Cinema.    
11:00 – 12:30	Roundtable Discussion: Foreign and National Films: Acquisition and Programming Strategies in Central Asia. Participants: M6 (France), Freedom Ticketon (Kazakhstan), Baurzhan Shukenov Chairman of the Expert Council of the State Center for Support of National Cinema (Kazakhstan), Chaplin Cinema (Kazakhstan), TV+ (Kazakhstan), Ubleiniy Cinema (Oskemen), Capella Film (Russia)       
13:00 - 14:00	Elevator pitch «Technologies, services, content»: MTD Media, Osram, Christie, Kinoplan, Merlin, Numen Animation Studio      
15:00-15:30	Tolqyn Film Fund presentation 

15:30-16:00	Content presentation for cinemas and media from Ascar Cinema	
17:00-18:00	Content presentation New Kazakhstani Cinema	
19:00-21:00	Opening of the French Film Festival D'AVANT PREMIÈRES DU CINÉMA FRANÇAIS.  Film screening - François Truffaut, le scénario de ma vie following by Q&A with the director. Free access	
21:00	French Film Festival and film market opening cocktail. By accreditation / guests' list only	

30 SEPTEMBER (TUESDAY)

10:30 – 12:00	Roundtable Discussion: Marketing Strategies of Streaming Platforms. Participants: TV+ (Kazakhstan), Unico Play (Kazakhstan), Freedom Media (Қазақстан), Megogo (International media service), Entomedia (Kyrgyzstan).	    
12:30 – 13:15	Industry Presentation: Indian Cinema from NFDC and Film Bazaar.	  
13:30-14:00	Industry Presentation: Film Industry in China: Structure, Distribution, and Trends.	 
14:30-15:00	Bihas Film Technology Presentation: New Cinema Equipment from Barco	

15:00-15:30	Presentation for cinemas from Trapeza compny. 
16:00-16:30	Panel Discussion: “Free Film Advertising. How Much Is Too Much?” Speakers: Boris Sobko and Regina Babina, “Yubileiny” Cinema, Ust-Kamenogorsk, along with other representatives.
17:00-18:30	Roundtable Discussion: Co-Production as a Tool for Entering International Markets. Participants of the joint stand Russian Content Worldwide (RCW): Lendoc Film Studio, Roskino, Creative Studio “Stella”. Participants: Taurus Asia Production (Kazakhstan), Kazakhfilm Studio (Kazakhstan), Gemini Sky Film (China), NFDC (India), Booker’s Bulletin (Russia). 
18:30  RUSSIAN CONTENT WORLDWIDE by ROSKINO	Russian Content Worldwide(RCW) sponsored Cocktail By accreditation/invitation
19:00 – 20:40	French Film Festival screening D’AVANT PREMIÈRES DU CINÉMA FRANÇAIS   Film - Jane Austen a gâché ma vie Dir. Laura Piani Free entry
21:00 – 22:40	French Film Festival screening D’AVANT PREMIÈRES DU CINÉMA FRANÇAIS   Film – Le roman de Jim Dir. Arnaud Larrieu, Jean-Marie Larrieu Free entry

1 OCTOBER (WEDNESDAY)

	Excursion programme for film market participants by the Almaty Tourism Bureau – Visit Almaty
	Networking