

EURASIAN  
FILM MARKET

# OPENING 14 OCTOBER

Arman Cinema, 104 Dostyk avenue, Almaty

11:00

Opening of accreditation, gathering of participants

13:00 – 13:20

Official opening of the film market.  
Speeches by the organisers and main partners.

13:30 – 14:30

Panel discussion "**Mechanisms of promotion and marketing of film content in the CIS. Horizon.**"

Speakers – representatives of companies:



МЕЛОМАН



CINEMAX

exponenta

15:15 – 15:45

Presentation / Film Production Technologies:

**AS Film** – Film Production Company,  
dubbing, full-service sound services.  
TPN certified.



**16:00 – 17:30**

Presentation / Content :

**New Kazakhstani Cinema.**

New films with potential for international promotion and sales.



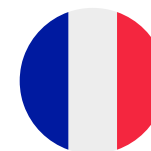
**18:30 – 20:00**

Opening of the French Film Festival

**FESTIVAL D'AVANT PREMIERES.**

**Making of** dir.Cédric Kahn (2023)

followed by Q&A with the actor Stefan Crepon  
and casting director Céline Richard



**20:30 – 23:00**

**Opening party**

Networking cocktail – the opening of the French  
Film Festival & Film market



# 15 OCTOBER

**Arman Cinema, 104 Dostyk avenue, Almaty**

**10:00–10:20**

**France presentation**

MK2 Films, international content.

Funds and programs for film industry support.



**mk2**  
FILMS

**10:30 – 11:30**

**Panel discussion "Opening Opportunities for Global Partnerships: Co-production and Financing"**

Speakers are representatives of companies from the following countries:



**12:00–12:30**

**Presentation** / Film exhibition technologies:  
**Kinoplan** – solutions for cinemas.

**КИНОПЛАН**

**12:30–13:00**

**Presentation** / Film exhibition technologies:  
**"Cinema Equipment Service"**  
**Asia Cinema** is a company integrator of professional equipment for cinemas.



**14:00–14:45**

**Presentation Germany**

Insights on effective participation in film markets and projects pitching.

Distribution opportunities in Germany.

Funds and cultural projects financing opportunities.



**15:00-15:30**

**Presentation / Screening Technologies:**  
**Christie** is an international company  
in the field of visual and audio technology.

**CHRISTIE®**

**15:45 – 16:15**

**#SEARCH Program** Presentation / Content  
Animation – new Kazakhstan film and TV projects

**16:30 – 17:00**

**Presentation of Italy**  
Structure of the Italian film industry  
Funds



**CINECITTÀ**

**17:00 – 18:00**

**Networking cocktail from Italy**

**18:00 – 20:00**

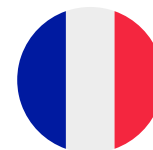
Italian Special Screening  
**Marcello Mio** dir.Christophe Honoré (2024)



FESTIVAL DE CANNES

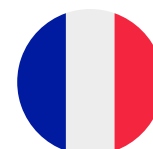
**18:30-20:00**

French Film Festival  
**FESTIVAL D'AVANT PREMIERES.**  
**Le dernier des Juifs** dir.Noé Debré (2024)



**20:30-22:00**

French Film Festival  
**FESTIVAL D'AVANT PREMIERES.**  
**La plus précieuse des marchandises**  
dir.Michel Hazanavicius (2024)





# 16 OCTOBER

**Arman Cinema, 104 Dostyk avenue, Almaty**

**10:00 – 11:00**

Panel Discussion "**Central Asia on the Map of Creative Economy: Opportunities and Prospects**"

Speakers:

UNESCO International Expert  
Representative of Ololo network of creative hubs  
and the Association of Creative Industries (Kyrgyzstan),  
Alliance of Creative Industries (Kazakhstan),  
Creative Organisation MOC (Uzbekistan), etc.



**11:30 – 12:30**

**#SEARCH program**

Presentation of Kazakhstan films catalogue.  
Art-house and commercial cinema. 2024 – 2025.



**13:15–15:00**

Film Market Screening of **Where the Siberian Cranes Dance**,  
directed by Mikhail Lukachevsky / Yakutia (2024)

**14:00–14:30**

**Presentation** / Screening technologies  
Automation of cinema operation, ticket sales at the cashier and online

**Платформа24**

**14:30–15:00**

**Presentation** / A new look on the design  
and construction of cinemas.



**TOP CINEMA**

**15:30–16:30**

**#SEARCH program**

Presentation of Kyrgyzstan and Uzbekistan  
films catalogue. Productions of 2024 – 2025.



**17:00 – 18:00**

Masterclass supported by UNESCO

**Awareness raising in digital skills  
and its opportunities**



**Speakers:**

**David Tuganov** (Kazakhstan) – Founder of the Creative Industries Alliance of Kazakhstan and TransforNation Social Innovation Lab, expert in digital business transformation, change and innovation management, mentor and trainer at the Academy of Public Administration, business coach for startup accelerator programmes.

**Francesco Sapio** (Italy) – CEO and Lead Engineer of Red Hog Studio, who is a Master of Engineering in Artificial Intelligence and Robotics and has a PhD in Educational Games.

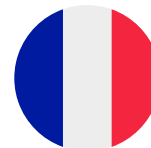
**Entry is free by pre-registration at**  
[accreditation@eurasianfilmmarket.com](mailto:accreditation@eurasianfilmmarket.com)

**18:30–20:20**

French Film Festival

**FESTIVAL D'AVANT PREMIERES.**

**Black Tea** dir. Abderrahmane Sissako (2024)



**19:00 – 21:30**

French Film Festival

**FESTIVAL D'AVANT PREMIERES. Hommage à Alain Delon**

**in cooperation with Oleg Boretskiy Film Club**

**Plein soleil** dir. René Clément (1960)



**22:00 – 23:45**

French Film Festival

**FESTIVAL D'AVANT PREMIERES. Hommage à Alain Delon**

**Le samouraï** dir. Jean-Pierre Melville (1967)



EURASIAN  
FILM MARKET

# 17 OCTOBER

Arman Cinema, 104 Dostyk avenue, Almaty

10:00 – 14:00

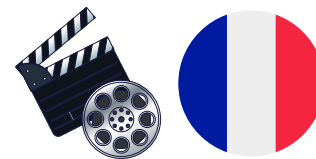
**Excursion programme**  
(for participants not from Kazakhstan)

- high-mountain skating rink Medeo
- ski resort Shymbulak
- walking tours around the city



18:00–19:30

French Film Festival  
**FESTIVAL D'AVANT PREMIERES**  
**Le procès du chien** dir. Laetitia Dosch (2024)



During the film market a photo exhibition dedicated to Central Asia and the cultural heritage along the Great Silk Road will be organised by UNESCO.

一带一路  
ONE BELT, ONE ROAD  
INITIATIVE

