

EURASIAN
FILM MARKET

OPENING 14 OCTOBER

Arman Cinema, 104 Dostyk avenue, Almaty

11:00

Opening of accreditation, gathering of participants

13:00 – 13:20

Official opening of the film market.
Speeches by the organisers and main partners.

13:30 – 14:30

Panel discussion "**Mechanisms of promotion and marketing of film content in the CIS. Horizon.**"

Speakers – representatives of companies:



МЕАОМАH

exponenta



15:15 – 15:45

Presentation / Film Production Technologies:
AS Film – Film Production Company,
dubbing, full-service sound services.
TPN certified.



16:00 – 16:45

Presentation / Content:
Sulpak Cinema is a distribution company.



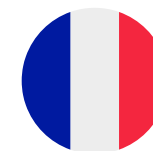
17:00 – 18:00

Presentation / Content :
New Kazakhstani Cinema.
New films with potential for international
promotion and sales.



18:30 – 20:00

Opening of the French Film Festival
FESTIVAL D'AVANT PREMIERES.
Making of dir.Cédric Kahn (2023)
followed by Q&A with the actor Stefan Crepon



20:30 – 23:00

Opening party
Networking cocktail - the opening of the French
Film Festival & Film market



15 OCTOBER

Arman Cinema, 104 Dostyk avenue, Almaty

10:30 – 11:30

Panel discussion "**Opening Opportunities for Global Partnerships: Co-products and Financing**"

Speakers are representatives of companies from the following countries:



12:00–12:30

Presentation / Film exhibition technologies:
Kinoplan – solutions for cinemas.

КИНОПЛАН

12:30–13:00

Presentation / Film exhibition technologies:
"**Cinema Equipment Service**"
Asia Cinema is a company integrator of professional equipment for cinemas.



14:00–14:45

Presentation Germany

Insights on effective participation in film markets and projects pitching.
Distribution opportunities in Germany.
Funds and cultural projects financing opportunities.



15:00-15:30

Presentation / Screening Technologies:
Christie is an international company
in the field of visual and audio technology.

CHRISTIE®

15:45 - 16:45

Presentation / Content

17:00 - 17:30

Presentation of Italy

Structure of the Italian film industry
Funds



CINECITTÀ

17:30 - 18:00

Networking cocktail from Italy

18:00 - 20:00

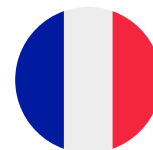
Italian Special Screening
Marcello Mio dir.Christophe Honoré (2024)



FESTIVAL DE CANNES

18:30-20:00

French Film Festival
FESTIVAL D'AVANT PREMIERES.
Le dernier des Juifs dir.Noé Debré (2024)



20:30-22:00

French Film Festival
FESTIVAL D'AVANT PREMIERES.
La plus précieuse des marchandises
dir.Michel Hazanavicius (2024)



16 OCTOBER

Arman Cinema, 104 Dostyk avenue, Almaty

10:00 – 11:00

Panel Discussion "**Central Asia on the Map of Creative Economy: Opportunities and Prospects**"

Speakers:

UNESCO International Expert

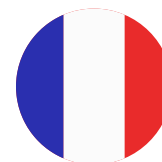
Representative of Ololo network of creative hubs
and the Association of Creative Industries (Kyrgyzstan),
Alliance of Creative Industries (Kazakhstan),
Creative Organisation MOC (Uzbekistan), etc.



11:30 – 12:30

France presentation

Presentation of the content of French sales companies.
Funds and programs for film industry support.



13:15–15:00

Film Market Screening of **Where the Siberian Cranes Dance**, directed
by Mikhail Lukachevsky / Yakutia (2024)

13:30–14:30

Presentation / Content

15:00–16:45

#SEARCH program

Presentation of Central Asian
films catalogue
productions 2024 – 2025



17:00 – 18:00

Masterclass supported by UNESCO

**Awareness raising in digital skills
and its opportunities**



Speakers:

David Tuganov (Kazakhstan) – Founder of the Creative Industries Alliance of Kazakhstan and TransforNation Social Innovation Lab, expert in digital business transformation, change and innovation management, mentor and trainer at the Academy of Public Administration, business coach for startup accelerator programmes.

Francesco Sapio (Italy) – CEO and Lead Engineer of Red Hog Studio, who is a Master of Engineering in Artificial Intelligence and Robotics and has a PhD in Educational Games.

Entry is free by pre-registration at
accreditation@eurasianfilmmarket.com

18:30–20:20

French Film Festival

FESTIVAL D'AVANT PREMIERES.

Black Tea dir. Abderrahmane Sissako (2024)



19:00 – 21:30

French Film Festival

FESTIVAL D'AVANT PREMIERES. Hommage à Alain Delon

in cooperation with Oleg Boretskiy Film Club

Plein soleil dir. René Clément (1960)

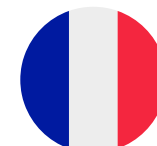


22:00 – 23:45

French Film Festival

FESTIVAL D'AVANT PREMIERES. Hommage à Alain Delon

Le samouraï dir. Jean-Pierre Melville (1967)



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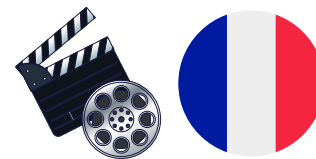
Excursion programme
(for participants not from Kazakhstan)

- high-mountain skating rink Medeo
- ski resort Shymbulak
- walking tours around the city



18:00–19:30

French Film Festival
FESTIVAL D'AVANT PREMIERES
Le procès du chien dir. Laetitia Dosch (2024)



During the film market a photo exhibition dedicated to Central Asia and the cultural heritage along the Great Silk Road will be organised by UNESCO.

